



## Sixth Form Summer Bridging Work

### Business – Summer 2024

Business Y11 going into Y12 bridging work – Week 3 / 4 (5 hours)

Your two tasks are:

#### 1. Research an entrepreneur of your choice

*Examples include; Richard Branson, Levi Roots, James Dyson, J.K Rowling, Michelle Mone, Baroness Mone, Katie Price, Gemma Collins, Caggie Dunlop (Made in Chelsea) and Lord Alan Sugar.*

- a. What's skills / characteristics does the entrepreneur have. Outline why this has impacted them in becoming a success.
- b. Outline what challenges they have faced and how they overcame these
- c. Outline the advantages and disadvantages of becoming an entrepreneur
- d. When did they start up?
- e. What is the company turnover?
- f. What is the company profit?
- g. How much money is your entrepreneur worth?
- h. How big is their company / how many companies (how many staff do they employ)?
- i. Is it a local, national or global business?
- j. Outline what they could focus on to further expand in the future

**Handing work in:** Think about your presentation / please add colour / graphs / images and any company information on the individual you have researched. Once you have completed this fact file, please send it / post it on our Showbie group:

**LKF2V - Y11 to Y12 Working from Home / Entrepreneur Task**

## 2. Numerical task (Essential to A Level) – complete the following worksheets

- a. Watch and take notes the following revision videos
- b. Complete the five worksheets on Showbie

Calculating percentage change	<a href="https://www.tutor2u.net/business/reference/business-maths-calculating-percentage-changes">https://www.tutor2u.net/business/reference/business-maths-calculating-percentage-changes</a>
Calculating and interpreting market share	<a href="https://www.tutor2u.net/business/reference/market-share-explained">https://www.tutor2u.net/business/reference/market-share-explained</a>
Calculating and interpreting market growth	<a href="https://www.tutor2u.net/business/reference/market-growth-explained">https://www.tutor2u.net/business/reference/market-growth-explained</a>
Break Even Analysis – margin of safety	<a href="https://www.tutor2u.net/business/reference/breakeven-analysis-margin-of-safety-explained">https://www.tutor2u.net/business/reference/breakeven-analysis-margin-of-safety-explained</a>
Break Even Analysis – contribution per unit	<a href="https://www.tutor2u.net/business/reference/breakeven-analysis-contribution-contribution-per-unit-explained">https://www.tutor2u.net/business/reference/breakeven-analysis-contribution-contribution-per-unit-explained</a>

**Handing work in:** Once you have completed the work please bring to your lesson - Numerical Task or send to Mrs Dennis and Miss Wolsey.

- **Mrs Dennis:** <mailto:epkd@bournside.gloucs.sch.uk>
- **Miss Wolsey:** <mailto:erw@bournside.gloucs.sch.uk>



# CHELTENHAM BOURNSIDE SCHOOL

## Bournside Business Department

Information for parents, carers and students

### Exam board

WJEC A-level Business <https://www.eduqas.co.uk/qualifications/business/as-a-level/>

### Revision at home

1. Official Business Revision Guides
2. Official past paper revision guides and mark schemes (multi-coloured)
3. Mind / revision maps
4. Cue cards – use your class notes!
5. Mnemonics – spiced (strong pound imports cheap exports dear)

### Interactive and online materials

Teacher lessons / revision materials online	<a href="https://tinyurl.com/Y11Business">https://tinyurl.com/Y11Business</a>
BBC Bitesize GCSE Business – use the revision notes, activities and tests	<a href="http://www.bbc.co.uk/education/subjects/zpsvr82">http://www.bbc.co.uk/education/subjects/zpsvr82</a>
Topic by topic revision	<a href="http://resource.download.wjec.co.uk/vtc/ngfl/bus_studies/gcse_m_smidman/index.htm">http://resource.download.wjec.co.uk/vtc/ngfl/bus_studies/gcse_m_smidman/index.htm</a>
Some marked exam answers from the last 3 years	<a href="http://oer.wjec.co.uk/Pages/ProjectByArgs.aspx?subId=10&amp;lId=2">http://oer.wjec.co.uk/Pages/ProjectByArgs.aspx?subId=10&amp;lId=2</a>
WJEC revision booklets/activities for GCSE business studies	<a href="http://resources.wjec.co.uk/Pages/ResourceSingle.aspx?rId=499">http://resources.wjec.co.uk/Pages/ResourceSingle.aspx?rId=499</a>
Business Studies online	<a href="http://www.businessstudiesonline.co.uk/activitiesmenu.htm">http://www.businessstudiesonline.co.uk/activitiesmenu.htm</a>